



American Fisheries Society

AFS 2023 Unit Leaders Webinar

Teams Meeting
May 17, 1:00 – 2:30 PM

Unit Leaders Workshop

- Welcome – April Croxton, Cecil Jennings, Gary Whelan
- Welcome of New and Returning Officers to AFS Units
- Unit Housekeeping – AFS Staff Members
- Communication between AFS and Units and Amongst Fellow Leaders
- Engagement with AFS
- Open Forum - Discuss challenges and opportunities, share success stories



Welcome New and Returning AFS Unit Leaders!

Greetings from AFS Officers:
April Croxton, Cecil Jennings, Gary Whelan

Message from
Dan Cassidy, AFS Deputy Executive Director

Unit Housekeeping



- AFS support for unit hotel contracting
- Unit award fulfillment phaseout
- Conversion from EmailDoDo to Simplelists listservs
- Change of Officers upkeep/monthly lists
- Unit banking information/payment processing
- Rebate/Refund update
- Unit reporting timeline
- AFS Unit resources online
- Unit branding/incorporation of the new AFS logo

Hotel Contracts



Save hundreds to thousands of dollars on your next meeting – call Shawn!

Contact Shawn Johnston for AFS support for unit hotel contracting – at sjohnston@fisheries.org.

[Unit Services Agreement for Meeting Contracts](#)

Unit Award Fulfillment Phaseout



- AFS is discontinuing certificate and plaque fulfillment for AFS Chapters and Sections, effective **September 1, 2023**.
 - Certificate templates and samples of award language will be added to the [awards order page](#), and we will provide a link to our current plaque vendor.
- For questions, please contact Lauren Maza at lmaza@fisheries.org.

Listservs



Units have been accustomed to using EmailDoDo in the past; we have switched to a new service – Simplelists, for AFS listservs.

For help or questions, please contact Beth Beard at bbeard@fisheries.org.

Change of Officers Form



After your annual meetings or after there is a “Changing of the Guard,” please contact AFS with your changes:

[Change of Officer Form | American Fisheries Society](#)

CHANGE OF OFFICER FORM

Thank you for completing Change of Officer Report

You can also just email kkotche@fisheries.org, or membership@fisheries.org. Please include Term Start and Term End dates.

Officer List Maintenance



Arkansas Chapter

chapter collects own dues

[Print roster](#)

View members ▼

[Find](#)

[Add a member position](#) [Export](#) ▼

Full Name	Position	Term Start	Term End	Organization	State Province	Country		
Brie Olsen	President	3/2/2023	3/2/2024	Arkansas Department of Environmental Quality	AR	United States		
Dylan Hann	President-elect	3/2/2023	3/2/2024		AR	United States		
Sean Lusk	Treasurer	3/2/2023	3/2/2024	Arkansas Game and Fish Commission	AR	United States		
Allison M. Asher	Secretary	3/2/2023	3/2/2024	Arkansas Game & Fish Comm	AR	United States		
Christy Graham	Past President	3/2/2023	3/2/2024	Arkansas Game and Fish Commission	AR	United States		
Tyler Thomsen	Webmaster	3/2/2023	3/2/2024	Arkansas Game & Fish Comm - Monticello, AR	AR	United States		
Mrs. Jessica Feltz	Newsletter Editor	3/2/2023	3/2/2024	Arkansas Game and Fish Commission	AR	United States		

[Email](#)

This is what the officer list looks like in the AFS database. Officer Term Start and Term End dates must be in a current timeframe to be included when we export an AFS Units Officers list.

Banking and Account Info.



To receive your unit's Refund/Rebates and other payments from AFS in a timely manner, keeping your unit banking information updated with us is important!

If you have not provided your e-banking details or if you need to make a change to your banking or account, contact Dan Cassidy, AFS Deputy Executive Director.

dcassidy@fisheries.org

Monthly Unit Lists



- Sent to Unit Presidents and Secretary or Secretary/Treasurers
- Based on those that join unit through AFS, does not include any unit members that join directly through the chapter
- Divisions are automatically assigned
- You can only join AFS Sections through AFS
- You can ask AFS for a list of any non-renewed members
- Once a member has paid their dues, they cannot add/edit their membership online; however, the membership staff can add a unit on the backend

NEED ASSISTANCE? Contact: membership@fisheries.org

2023 Unit Reporting



The 2023 Unit Reporting tool will be available in the weeks preceding the Annual Meeting in Grand Rapids.

Please be sure to fill it out! Your feedback is very important and used in AFS program and strategic planning!

UNIT RESOURCE CENTER

Everything you need to guide you to building and maintaining the most effective and engaging unit

The American Fisheries Society has developed a variety of guidelines and toolkits to help Units grow and maintain themselves effectively. If you are a new Unit leader, check out the [Unit Leaders Guide](#) for a start, and be sure to investigate the resources available for ensuring appropriate bylaws changes, meeting conduct, change of officers, and many other technicalities of running a Unit successfully.

Need help with [committee and volunteer organization](#)? Trouble with funding? Check out the guidelines on [running a trade show](#) or [silent auction](#). There are tons of tools here for you to use in your AFS Unit!



Credit: American Fisheries Society

AFS Unit Resources Online



- [Unit Resource Center | American Fisheries Society](#)
 - [Committee/Volunteer recruitment](#)
 - [Unit forms page](#)
 - [Staff Contacts for Unit support](#)
- [Unit Leaders Guide](#)
- [Code of Conduct](#) – Quick review
- [Branding Guidelines](#) ([click here](#) to download the new logo)
- [Unit Checklist](#)

AFS Branding Update



- Branding guide for the new logo is now available for units.
- How the new AFS logo can be integrated into their current logos
- Specific guidance with flexibility so that units can maintain their own identity
- Goal for all Units to incorporate new logo by 2024
- The guide is available in the Unit Resource Center at fisheries.org/about/units/guidelines/

AFS Membership



How unit members can make the most of their AFS membership

- Got a specialty? Join a section!
- Add to your resume by being a volunteer – become an Officer of an AFS Unit or Join a Committee
- Network with peers and connect with mentors at AFS Annual Meeting
- Participate in webinars and CE courses
- Get a professional certification
- Get the latest fisheries job notifications on the AFS job board

AFS Membership



How unit members can make the most of their AFS membership

- Take advantage of online access to all five renowned AFS Journals and Fisheries magazine
- Shop AFS's bookstore with more than 180 book titles
- Stay on top of fisheries news with AFS's bi-weekly newsletter

AFS Membership



Membership Marketing Resources from AFS

- AFS Membership Committee and Staff are working on resources to make available to Units for their annual meetings. Our goal is to have these items available next year.
- Coordinate with AFS Staff to have parent Society representation at your meeting
- Add your Unit's meeting to the [AFS Fisheries Events Calendar](#)

Need ideas? Contact membership@fisheries.org

AFS Membership



Give the Gift of AFS Membership

Your unit can sponsor students and pay for their membership for one year to get them interested in fisheries and what AFS has to offer. More information: [Give the Gift of Membership](#)



For more information: membership@fisheries.org

AFS Membership



• AFS Refund/Rebate Update for 2022 Dues Cycle

- Unit Refunds or pass-through dues, and Division and Chapter Rebate payments can be expected in the coming weeks.
- Divisions receive 10% of all Regular Membership dues income
- Chapters receive 3% of all Regular Membership dues income

Be sure Dan Cassidy has your e-banking/account information and contact to ensure smooth payment delivery.

• Chapter Affiliate Lists

- AFS requests that Chapters submit their affiliate lists to membership@fisheries.org as soon as possible.

AFS Membership



AFS Membership Survey

The 2022 AFS Member Satisfaction and Non-Member Survey results will be revealed at the 2023 AFS Annual Meeting being held in Grand Rapids; the full report will be sent to Units following the meeting.

2023 Annual Meeting



Please share the meeting link with your members!

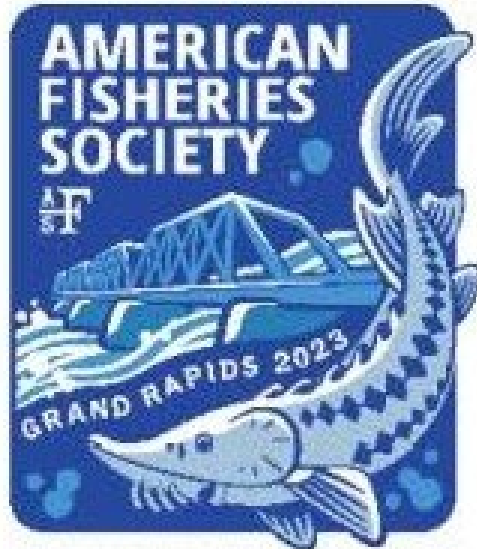
[153rd Annual Meeting of the American Fisheries Society –
August 20-24, 2023, Grand Rapids, Michigan](#)

2023 Annual Meeting



- Early-bird Registration Ends July 7
- Sponsorship Opportunities
- Indigenous Student Outreach
- Exhibit Opportunities
- Networking Events
- Look for a Unit Leadership Meeting Save-the-Date

2023 Annual Meeting



ADAPTIVE APPROACHES TO UNDERSTAND
AND MANAGE CHANGES IN FISHERIES

Annual Meeting Sponsorships

- Unit Booth Opportunity with Sponsorship
- Sponsorship opportunities starting at \$500
 - [Sponsorship – 153rd Annual Meeting of the American Fisheries Society](#)
- Budgeting for 2024 Annual Meeting
 - Sept 15-19 | Honolulu, Hawaii

2023 Annual Meeting



AMERICAN FISHERIES SOCIETY
153rd Annual Meeting
AUGUST 20-24, 2023 | GRAND RAPIDS, MICHIGAN

Indigenous Outreach Event and Travel Award

Accepted applicants will receive an award from AFS to fully cover the cost of meeting registration as well as all meeting related travel costs. Participants are also invited to attend a networking breakfast during the meeting.

Apply by June 10, 2023

Please consider supporting AFS's efforts to bring Indigenous students to Grand Rapids

Call for Committee Volunteers



- **New Development Committee**
- **Development – Award Establishment**
— Contact Jenna Hanks at jhanks@fisheries.org
- **Webinar Planning Taskforce Seeks Volunteers – We Need Webinar Ideas!**
— Contact Lauren Maza at lmaza@fisheries.org

Hutton Junior Fisheries Program



- 30 Hutton Scholars in 2022
- 22 Students at Bozeman for Summit
- 43 Hutton Scholars in 2023
- Received a record number of student applicants – 534!
- Hutton Summit in Pine Bluff, Arkansas
- AFS needs more mentors and reviewers
- Contact aberniche@fisheries.org to get involved



Learn More About [AFS's Hutton Junior Fisheries Program](#)



Open Forum Topics

- Success stories worth sharing
- Lessons learned
- Challenges your Unit may be facing
- Student engagement efforts
- Diversity, Equity, and Inclusion efforts
- What do Units need from AFS?
- AFS ↔ Units Communication